

DREAM WORLD TRAVEL

ZANZIBAR

THE ISLAND GUIDE

BEACHES • CULTURE • FOOD • ISLAND LIFE





WELCOME TO ZANZIBAR

Zanzibar is more than a beach destination.

It is a place of warm Indian Ocean waters, spice-scented streets, historic Stone Town and a slower rhythm of life.

Spend a morning wandering through narrow streets, an afternoon on the beach and an evening watching the sun disappear over the ocean. Zanzibar invites you to experience the island at your own pace — whether you're here for a few days of relaxation or a longer journey combining culture, food and adventure.

ZANZIBAR AT A GLANCE

LOCATION

Indian Ocean - off
the coast of Tanzania

LANGUAGE

Swahili &
English

CURRENCY

Tanzanian Shilling (T2S)

CLIMATE

Tropical - warm year-
round

TIME ZONE

EAT -
UTC+3

KNOWN FOR

Beaches · Spices ·
Stone Town · Island
Life

DREAM WORLD NOTE

"Don't plan every hour. Some of Zanzibar's best moments happen between the places you came to see."

WHEN TO GO

Zanzibar is a year-round destination — but every season has its own rhythm.

WHEN TO GO

JANUARY – FEBRUARY
Hot & Dry

MARCH – MAY
Long Rains

JUNE – OCTOBER
Cooler & Dry

NOVEMBER – DECEMBER
Short Rains

GETTING TO ZANZIBAR

BY AIR

Zanzibar is served by Abeid Amani Karume International Airport.

FROM TANZANIA

The island can also be reached from mainland Tanzania.

BY SEA

Ferries connect Zanzibar with Dar es Salaam.



DREAM WORLD NOTE

"If you want to combine Zanzibar with a safari, the dry season can make planning both experiences particularly convenient."

WHERE TO STAY

Zanzibar feels different from one coast to the next. Choose your base around the experience you want.

FIND YOUR ZANZIBAR

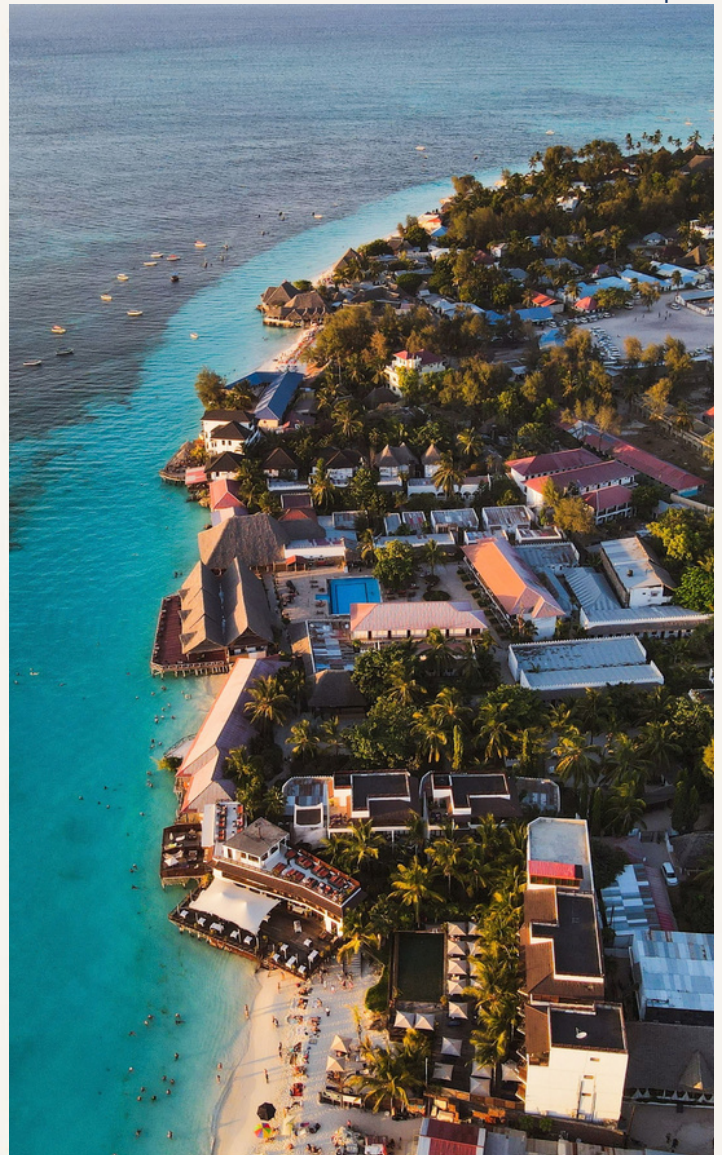
01 — **STONE TOWN**
For culture & history
Historic streets, Zanzibar doors, markets and the island's cultural heart.

02 — **NUNGWI**
For beach life & sunsets
A lively northern beach destination with beautiful coastline and plenty to do.

03 — **KENDWA**
For beaches & relaxation
Wide sandy beaches and a relaxed atmosphere.

04 — **MATEMWE**
For a quieter escape
A more peaceful setting with beautiful beaches and a slower pace.

05 — **PAJE & JAMBIANI**
For island life & adventure
A laid-back east-coast atmosphere with beaches, local life and water activities.



DREAM WORLD NOTE

If your trip is short, choose your base carefully. Moving around the island can be worthwhile — but staying in one area gives you more time to actually enjoy it.



THE BEACHES OF ZANZIBAR

From lively northern beaches to the slower rhythm of the east coast, Zanzibar has a beach for every kind of escape.

FIVE BEACHES TO KNOW

- | | | | |
|----|---|----------|---|
| 01 | — | NUNGWI | Lively · Social · Sunset |
| 02 | — | KENDWA | Wide beach · Swimming · Relaxation |
| 03 | — | MATEMWE | Quiet · Scenic · Slow |
| 04 | — | PAJE | Kitesurfing · Beach life · Local atmosphere |
| 05 | — | JAMBIANI | Laid-back · Authentic · East coast |

DREAM WORLD NOTE

Don't choose a beach only for the view. Think about the atmosphere you want around you — lively, quiet, social or slow.

EXPERIENCES WORTH PLANNING AROUND

Zanzibar is more than beaches. These are the experiences that add another side to the island.

-
- 01 — MNEMBA ISLAND
Snorkelling • Marine Life • Indian Ocean
 - 02 — JOZANI FOREST
Forest • Red Colobus • Wildlife
 - 03 — SPICE FARM
Spices • Local Life • Flavours
 - 04 — SAFARI BLUE
Dhow • Sandbank • Ocean
 - 05 — PRISON ISLAND
History • Giant Tortoises • Boat Trip
-

Choose the experiences that match the way you want to experience the island.

DREAM WORLD NOTE

Don't try to see everything. A few well-chosen experiences can make a Zanzibar stay feel much more personal.





STONE TOWN

THE HISTORIC HEART OF ZANZIBAR

Walk slowly. Look up. Follow the doors. Stone Town is best experienced on foot, without rushing from one sight to the next. Its narrow streets, carved doors, markets and old buildings reveal Zanzibar's history one detail at a time.

WHAT TO SEE

- 01 HOUSE OF WONDERS**
A landmark overlooking the waterfront.
- 02 ZANZIBAR DOORS**
Look closely — many of the island's most beautiful details are found in the doors.
- 03 DARAJANI MARKET**
A lively glimpse into everyday local life.
- 04 OLD FORT**
One of Stone Town's best-known historic landmarks.
- 05 FORODHANI GARDENS**
Especially atmospheric in the evening.

STONE TOWN — OUR WAY

MORNING

Walk the old streets • Zanzibar doors • coffee

AFTERNOON

Market • Old Fort • waterfront

EVENING

Forodhani Gardens • street food • sunset

DREAM WORLD NOTE

Stone Town rewards curiosity. Leave some time to simply wander.



ZANZIBAR FOOD GUIDE

FLAVOURS OF THE ISLAND

01

FOOD

Part of Zanzibar's culture, food and adventure.

02

COFFEE

A simple morning detail in Stone Town.

03

STREET FOOD

An atmospheric evening experience at Forodhani Gardens.

7 DAYS IN ZANZIBAR

A WEEK OF BEACHES, CULTURE & ISLAND LIFE

Seven days is enough to experience the many sides of Zanzibar — from the historic streets of Stone Town and fragrant spice farms to turquoise waters, tropical beaches and the slower rhythm of the east coast.

01 DAY 01 — STONE TOWN

Arrival & first impressions

Arrive in Zanzibar and settle into the island rhythm. Spend the afternoon exploring the historic streets of Stone Town, discovering Zanzibar doors, the Old Fort and the waterfront.

02 DAY 02 — SPICE & CULTURE

Discover the flavours of Zanzibar

Visit a traditional spice farm and experience one of the island's most famous cultural traditions. Return to Stone Town or continue towards the coast.

03 DAY 03 — NUNGWI & KENDWA

The northern beaches

Head north to discover the beaches of Nungwi and Kendwa. Spend the day by the ocean and stay for the sunset.

04 DAY 04 — MNEMBA ISLAND

Into the Indian Ocean

Spend the day around Mnemba Island with time for snorkelling and discovering Zanzibar's marine life.

05 DAY 05 — JOZANI FOREST

Nature beyond the beach

Explore Jozani Forest and look out for Zanzibar's famous red colobus monkeys. Continue towards the quieter east coast.

06 DAY 06 — PAJE & JAMBIANI

East-coast island life

Discover Paje and Jambiani, enjoy the beaches and experience the relaxed atmosphere of Zanzibar's east coast.

07 DAY 07 — SLOW ZANZIBAR

A final morning by the sea

Keep the final day intentionally slow. Enjoy breakfast, a last swim or beach walk, and your final moments on the island before departure.



DREAM WORLD TRAVEL NOTE

Don't try to see everything. Zanzibar is best experienced with enough time to slow down, wander and enjoy the moments between the highlights.

FIND YOUR ZANZIBAR STYLE

Choose the way you want to experience the island.

Zanzibar can be many things — a place to slow down, explore, reconnect with nature or simply enjoy the Indian Ocean. Choose the rhythm that feels right for your journey.



01

THE BEACH ESCAPE

Slow mornings · turquoise water · sunset

For travellers who want beautiful beaches, long days by the ocean and time to simply relax.

02

THE CULTURE SEEKER

Stone Town · spices · local life

For travellers who want to discover Zanzibar beyond the beach through history, food, architecture and local culture.



03

THE ADVENTURE TRAVELLER

Ocean · wildlife · island experiences

For travellers who want to combine the beaches with snorkelling, wildlife and memorable island experiences.

04

THE SLOW ISLAND ESCAPE

Quiet beaches · wellness · unhurried days

For travellers looking for a slower pace, peaceful surroundings and time to disconnect.

PRACTICAL ZANZIBAR

What You Really Need to Know



01 MONEY

Tanzanian Shilling (TZS) is the local currency. Cards are accepted at many hotels and larger restaurants, but cash is still very useful. Small notes are handy for markets, taxis and tips.

02 SIM & INTERNET

Local Sim/eSim options: Vodacom, Airtel or Zantel. WiFi is available in most hotels, but can vary in more remote areas. Download offline maps and important documents before heading out.

03 GETTING AROUND

Taxis and private transfers are the easiest and most comfortable option. Allow extra time for longer island journeys. Renting a car is possible, but driving conditions and local traffic require attention.

04 WHAT TO WEAR

Swimwear is perfectly fine at beaches and resorts.

STONE TOWN & VILLAGES

Dress more modestly, especially away from tourist areas.

CULTURAL RESPECT

A light scarf or cover-up is useful and appreciated.

05 TIDES

The tide matters. On parts of Zanzibar's coast, the sea can retreat dramatically. Check the tide before planning swimming, snorkeling or boat trips.

06 HEALTH & SUN

High SPF sunscreen
Mosquito repellent
Reusable water bottle
Light, breathable clothing
Comfortable shoes
Basic travel medicine kit

07 LOCAL ETIQUETTE

A little respect goes a long way. Ask before photographing people. Respect religious and cultural spaces. Bargaining is common in markets, but keep it friendly.

BEFORE YOU FLY

- ✓ Passport & entry requirements
- ✓ Travel insurance
- ✓ Accommodation confirmed
- ✓ Airport transfer arranged
- ✓ Cash / payment options ready
- ✓ SIM / eSim arranged
- ✓ Tide & excursion times checked
- ✓ Pack smart & travel light

A little planning = a stress-free holiday.

TRAVEL DETECTIVE'S TIP

"Don't plan Zanzibar by distance alone. A place that looks close on the map can take much longer to reach than expected. Group activities by area and give yourself time to enjoy the journey instead of rushing from one side of the island to the other."

DREAM WORLD TRAVEL — HOTEL COLLECTION

Handpicked stays for every travel style — from luxury escapes and romantic hideaways to family-friendly resorts and authentic island retreats.

BEACH ESCAPES

LUXURY STAYS

ROMANTIC GETAWAYS

FAMILY FRIENDLY

Discover our Zanzibar Hotel Collection →

TRAVEL DETECTIVE CHECKLIST

ZANZIBAR

BEFORE YOU GO

A little planning goes a long way.

Use this checklist to make sure you have everything for an unforgettable Zanzibar adventure.

TRAVEL ESSENTIALS

- ✓ Passport & entry requirements
- ✓ Travel insurance
- ✓ Flight & accommodation confirmations
- ✓ Airport transfer
- ✓ Cash / payment options
- ✓ SIM or eSIM

BEACH ESSENTIALS

- ✓ High-SPF sunscreen
- ✓ Sunglasses & hat
- ✓ Swimwear
- ✓ Reef-friendly essentials
- ✓ Light cover-up
- ✓ Comfortable sandals

FOR EXPLORING

- ✓ Comfortable walking shoes
- ✓ Mosquito repellent
- ✓ Lightweight clothing
- ✓ Reusable water bottle
- ✓ Small day bag
- ✓ Power bank



TRAVEL DETECTIVE'S TIP

Don't try to see everything. Zanzibar is best experienced slowly. Leave space in your itinerary for a spontaneous beach stop, a local restaurant, a sunset you didn't plan for, or simply an afternoon doing absolutely nothing.

THE ZANZIBAR MOMENTS



WATCH THE SUNSET



TASTE THE SPICES



EXPLORE THE OCEAN



GET LOST IN STONE TOWN



SLOW DOWN

TRAVEL DETECTIVE'S ZANZIBAR HOTEL COLLECTION

Handpicked stays for beach lovers, couples, families & luxury escapes.

DISCOVER YOUR STAY >>



Zanzibar is not just a place you visit.
It's a feeling you take home.

